

CANYON DEFENSE against Wildfires!

Canyon Defense needs your help. We need volunteers to patrol our canyon and surrounding area when we are alerted to a Red Flag condition. The more volunteers we have, the more protection we have against wildfires starting in our canyon.



**Please call Sharon for more information
and sign up to help!**

Don't wait until it's too late.

**949-459-6297 or 949-202-6099 (cell)
sonrise_ranch@yahoo.com**

As a **Fire Watch Volunteer**, you have the opportunity to directly engage with the public in an informal way, whether it is being a visual deterrent by monitoring roadsides or actively interacting with the public at the trailheads. By following the **SAFETY** enhancement skills module you can offer clear and concise messaging about the Fire Watch Program.

S - Service: Fire Watch Volunteers represent the land owners through exceptional customer service interactions with the public.

A - Attitude: Your positive attitude as a Fire Watch Volunteer can help alter the public outlook and awareness of fire safety.

F - Friendly Messaging: Friendly messaging of the Fire Watch Program will deepen the public's awareness and easily reach a wide variety of audiences.

E - Engagement: By engaging our audience and expanding their understanding of the Fire Watch message, volunteers provide meaningful connections to the land. Visitors will contribute to the success of the Fire Watch Program by properly interacting with the land during red flag conditions and Fire Watch deployments.

T - Techniques: Using a holistic approach to understand your audience will aid in the implementation of your communication technique of the Fire Watch message.

Y - Your style: Your style and approach to connecting with the visitor can influence a lasting impact for the preservation of the land.

Utilizing the **SAFETY** enhancement skills module will offer each Fire Watch Volunteer the best skill set to connect with the public, and deepen their understanding and appreciation of the land. This connection also raises awareness of the Fire Watch Program and its goals of public safety and reduced wildland fires. Your involvement and contributions as a Fire Watch Volunteer will aid in its success and lasting impacts for the land owners, the land and the public.